



Bishop Vesey's Grammar School  
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Bishop Vesey's Grammar School  
**Corporate Partnerships**

# THESE ARE CHALLENGING TIMES WITH REGARD TO GOVERNMENT FUNDING FOR SCHOOLS

Bishop Vesey's Grammar School seeks to rise to these challenges by being proactive in generating new revenue streams to support the continuing 'inspiration and excellence' that the school provides.

We develop relationships with Corporate Partners that provide mutual benefits for both parties and enrich the lives of our students.

The reach of the Vesey network is vast. There are currently 1170 pupils on the school roll, which will grow to approximately 1200 in the next three years due to our continuing expansion at Year 7 and in the 6th form.

In addition to the school's ability to connect with parents there is an extensive network of former pupils, the Old Veseyan Association. This network allows access to alumni from all over the world, many of who are also successful business leaders seeking to extend their business networks further.



Bracebridge Corporate Finance were one of the first partners to join the BVGS Corporate Partnership. It has helped broaden our network of business contacts across a range of different industries and raise our profile with parents and alumni of BVGS and in the wider business community.

Most importantly, being a member of the BVGS Partnership is providing much needed financial support to the school, which in turn will provide enhanced learning opportunities and facilities for pupils at BVGS.

- Andy Moore  
Managing Director, Bracebridge Corporate Finance

Business in the Community conducted a marketing survey and found that 81% of respondents agreed that if price and quality are equal, they are more likely to switch to a brand associated with a good cause. Furthermore, 86% have a more positive image of a company that supports a cause they care about.

Affiliate your business with Bishop Vesey's Grammar School and boost your business opportunities by increasing your visibility and gaining valuable access to key decision makers within our huge network of contacts.

Mutually beneficial partnerships between businesses and schools can happen with any range of companies from large multi-national organisations to small family businesses.

## KEY BENEFITS

- ✓ Your brand/logo will appear on the Corporate Sponsors section of the school website (with hyperlink to your website)
- ✓ Social Media Coverage
- ✓ 2x professionally designed banners featuring both the company and school logo
- ✓ Your brand/logo will appear at BVGS in the form of a pitch side advertising banners
- ✓ 2x places at BVGS annual Golf Day
- ✓ Tickets to Six Nations Rugby Evening or Ladies Lunch
- ✓ Free stall at the BVGS Jobs Fair
- ✓ Fantastic personalised networking opportunities (regular opportunities for businesses)
- ✓ Discount on BVGS facilities hire
- ✓ Free event finding service
- ✓ A minimum of five individual referrals to other local business owners you are interested in meeting.

Cost: £2,000 per annum

Over the last two years, we have worked with other corporate partners across a range of industries as their video production suppliers. The partnership has also been beneficial in finding new suppliers and gaining advice from other partners. I hope we can continue to work closely with the partnership in the years to come.

- Phil Arkinstall  
Managing Director, Ark Media

Please contact [inspiration@bishopveseys.bham.sch.uk](mailto:inspiration@bishopveseys.bham.sch.uk) for further details and to discuss the various levels of package available